

A few fundraising ideas kids will love!



Hold a fundraising auction

Who wouldn't want to be an auctioneer? In this fundraising activity, children have the opportunity to take turns auctioning unwanted gifts. Ask grown-ups, friends and family for any unwanted (new) gifts to sell at *The Big Wish for Ethiopia* auction. Bidding should be started at a small price and any child interested in bidding on that item should raise their hand.



Create a quiz sheet

Encourage children to work together to devise a water-related quiz sheet. Make copies of the sheet and encourage the children to sell them to adults for 50p, asking them to answer the questions. Collect the completed sheets and put those with the correct answers into a hat. Pull out a sheet and present the winner with a small prize.



Water walk

The average weight of water carried by women in Ethiopia from their closest water source back to their homes is 20kg. To demonstrate this, stage a sponsored water walk for children who take turns carrying a heavy item around the playground or playing field. The weight of the item being transported should be scaled according to the age of the participants.



Give it some welly

As part of a larger fundraising event why not hold a welly throwing competition in your school / youth group's outdoor space and charge participants to enter. Create categories for children, teenagers, men and women, and award small prizes to the winner of each category.



Dress down day

Hold a non-uniform day at school and ask pupils to donate £1 to take part. The day can be water-themed with children dressing either in the colour blue or in a water-themed costume.



Sponge throw

This one is best done on a sunny day. Ask players to pay money for the chance to throw a soggy sponge at a teacher or group leader.



Sponsored swim

Tried and tested but always a hit. Encourage children to take part in a sponsored swim to raise money for *The Big Wish for Ethiopia*. Other sponsored activities you could hold include a sponsored walk, run, or cycle.



Bottle it

A small water bottle raises almost £5 when filled with pennies, and over £100 when filled with £1 coins! Encourage children to use the WaterAid template www.wateraid.org/uk/audience/schools/fundraise-at-your-school and design their own water bottle label for this activity.



Big Wish

Registered charity numbers 288701 (England and Wales) and SC039479 (Scotland).



WaterAid/Behailu Shiferaw



Used book sale

Bring in unwanted books and help find them a new owner for a small cost.



Hold a school or youth group sleepover

Grab your sleeping bags and get set for a night sleeping at your school or hall. Bring DVDs and fun games to make this fundraising activity even more exciting.



Talent show

Does your school or group have the next Bruno Mars or Katy Perry in its midst? Let children (or even parents) showcase their talents in front of an audience. Entrants could pay to participate and spectators could pay to watch the show.



Organise a flash mob

Rally the parents for this fundraising idea and get them practising the dance moves to a current chart hit. Parents pay to participate and then on the agreed day (at school pick up time), astound the children by getting parents to display their groovy moves. Not only does this put the 'fun' in fundraising but it's great to see the astonished looks on children's faces. This activity is also great for PR – so be sure to have a camera at the ready. Teachers can collect money from those who weren't keen to show their moves on the day to raise extra funds.



Make and sell cards

Encourage your class or group to get crafty and create some cards to sell to parents. Occasion cards are great (Christmas, Valentine's Day etc.) but plain cards that can be used for different occasions are another option.



Create a poetry book

Ask the children to write a poem based on water and what it means to them. Make the poems into a book, and these can be printed and sold to parents and friends.



Write a cookbook

Ask all children to bring in a favourite family recipe and assemble these into a cookbook which can be sold to parents.



Pupil pipeline

Can your pupils form as long a line as possible and transport buckets, jars, cups or even wellies filled with water along the line without dripping a drop? Have fun and raise money by creating your own Pupil Pipeline. Visit www.wateraid.org/uk/audience/schools/join-pipeline to find out more.

