# WReN Recruitment Screener May 2021

## RECRUITMENT SCREENER ONLINE WORKSHOPS 12

## HOUSEHOLD CUSTOMERS; VULNERABLE

**Good morning / afternoon / evening my name is ……….… and I am from the independent market research agency, Turquoise Thinking Limited.**

**We are conducting some research for Yorkshire Water who are responsible for your water services and wondered whether you would be willing to take part as a domestic customer and represent the views of other domestic customers in the local area.**

**The research will take the form of two online focus group discussions (6 to 8 people having an informal discussion), each group will happen one week apart.**

**Each group will take approximately 75 to 90 minutes and we are offering an incentive of £70 for your time and attendance of both groups.**

**You will also receive an extra £10 for taking part in a short, pre-group online exercise, taking no more than 5 to 10 minutes and a post group short survey taking no more than 5 minutes. The whole incentive is paid after attendance of both groups and completion of all exercises.**

**Would you be willing to attend the two groups?**

Yes [ ] CONTINUE

No [ ] CLOSE

**The groups will comprise of two online sessions as below…**

**Session 1 – Thursday 10th June at 20:15 (YW)**

**Session 2 – Thursday 17th June at 20:15 (YW)**

Name: ……………………………………………………. Gender: M [ ] F [ ]

**(RECRUIT 4 OF EACH GENDER– NO COUPLES OR FRIENDS TO ATTEND)**

Address: ………………………………………………….

……………………………………………………………..

……………………………………………………………..

Postcode: …………………………………………………

Daytime telephone: …………………………… Evening telephone: …………………….

A) Do you or any of your close friends or family work in any of the following occupations?

Marketing Market Research Publishing

Advertising PR Journalism

The utilities (gas, electricity, telephone, water)

**IF YES TO ANY, CLOSE INTERVIEW & DO NOT RECRUIT**

B) Have you attended a discussion (focus) group for the purpose of market research in the last 6 months?

Yes [ ] **CLOSE INTERVIEW & DO NOT RECRUIT**

No [ ] **CONTINUE**

**C) In terms of dealing with your water/waste water provider in your household, can you tell me your role?** **(Note: ‘dealing with’ means paying bills and sorting out any problems that might arise)**

I am solely responsible [ ] **CONTINUE**

I am jointly responsible [ ] **CONTINUE**

I am not responsible [ ] **CLOSE INTERVIEW & DO NOT RECRUIT**

**ONLY CONTINUE IF INDIVIDUAL IS SOLELY OR JOINTLY RESPONSIBLE FOR DEALING WITH THE WATER COMPANY.**

**D) Is the area where you live…?**

Urban [ ] Continue

Urban/rural mix [ ] Continue

Rural [ ] Continue

Coastal[ ] Continue

PLEASE RECRUIT A MIX

**E) Which of the following age brackets do you fall into?**

18-24 [ ] **Close, Do not recruit**

25-34 [ ] Continue

35-44 [ ] Continue

45-54 [ ] Continue

55-64 [ ] Continue

65+ [ ] **Close, Do not recruit**

F) Do you have children still living at home?

Yes [ ] Continue

No [ ] Continue

G) What is the occupation of the Chief Income Earner? (Please answer as fully as possible; e.g. if in the Armed Forces please state rank; or if a Manager please state number of subordinates, etc.).

………………………………………………………………………………………………

**Social Grade:**

A [ ] **Close, Do not recruit**

B [ ] **Close, Do not recruit**

C1 [ ] **Close, Do not recruit**

C2 [ ] **Close, Do not recruit**

D [ ] Continue

E [ ] Continue

**PLEASE RECRUIT A MIX OF D and E**

## H) Do you receive any of the following benefits?

|  |  |  |  |
| --- | --- | --- | --- |
| Council tax benefit | 1 | **Continue to I** |  |
| Housing benefit | 2 |  |
| Income support | 3 |  |
| Income-based jobseekers allowance | 4 |  |
| Income-related employment and support allowance | 5 |  |
| Child tax credit (this does not include recipients of the family element only) | 6 |  |
| Working tax credit | 7 |  |
| State pension credit | 8 |  |
| No, none of these | 9 | **Go to K** |  |
| Don’t know | 0 | **Go to K** |  |

## For those on benefits Go to K

## Around half of the respondents must be on at least one of the benefits above.

I) Thinking about how much you pay for water and/or sewage, how affordable is this for your household?

1 Very affordable [ ]

2 Fairly affordable [ ]

3 Neither/nor [ ]

4 Fairly unaffordable [ ]

5 Very unaffordable [ ]

Must score 4 or 5 to continue

J) To what extent do you agree with the following statement? I sometimes struggle to pay all my household bills.

1 Definitely agree [ ]

2 Tend to agree [ ]

3 Neither/nor [ ]

4 Tend to disagree [ ]

5 Definitely disagree [ ]

Must score 1 or 2, Now go to K

K) Are you or a member of your household…?

[ ] Chronically sick/ill Continue

[ ] Have a disability Continue

[ ] A carer for a household member who is chronically sick, or has a disability Continue

[ ] None of the above Continue

Please try and recruit 2 or 3 who are either chronically, have a disability or are a carer for one of these groups i.e. the group should be a mix of financially vulnerable and disability.

**L) What is your ethnic group?**

Choose one option that best describes your ethnic group or background.

**White**

English/Welsh/Scottish/Northern Irish/British   
Irish   
Gypsy or Irish Traveller   
Any other White background, please describe

**Mixed/Multiple ethnic groups**

White and Black Caribbean   
White and Black African   
White and Asian   
Any other Mixed/Multiple ethnic background, please describe

**Asian/Asian British**

Indian   
Pakistani   
Bangladeshi   
Chinese   
Any other Asian background, please describe

**Black/** **African/Caribbean/Black British**

African   
Caribbean   
Any other Black/African/Caribbean background, please describe

**Other ethnic group**

Arab   
Any other ethnic group, please describe

**Please try and recruit 2 or 3 BAME**

**M) Do you have good access to the internet at home?**

Yes [ ] Go to I. We need all in the group to have access to the internet

No [ ] **CLOSE & DO NOT RECRUIT**

1. **Do you have a reasonable size Tablet, Laptop or PC that has speakers and a microphone in order to participate in the online group? Tick all that apply**

Yes No

Tablet

Laptop

PC

**If no to all, Close**

1. **Do you have Microsoft Teams installed on your tablet/Laptop/PC? Do not worry if you don’t, we will send a link for you to download for free.**

Yes

No

1. **What is your email address?**

**Get email address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Please read back and confirm the email address**

## Is your water supply…?

Metered [ ] **à CONTINUE**

Not metered [ ] **à CONTINUE**

Don’t know [ ] **à CONTINUE**

IDEALLY PLEASE RECRUIT TWO OR THREE METERED IF POSSIBLE

1. How many people live in your household?

1 [ ] Continue

2 [ ] Continue

3 [ ] Continue

4+ [ ] Continue

### **IF RESPONDENT MEETS ALL CRITERIA, INVITE TO GROUP AND HAND OUT PRE-GROUP TASK AND INVITE**