



# Definition of Innovation

“Innovation is to make changes in something established by introducing new methods, ideas, or products”. – Google



# Innovation in YW and the Innovation Team

Innovation in YW is....

- the implementation of new ideas and solutions that address current and emerging risks, delivering Resilience, Performance Improvement and Business Growth;
- and is supported and sustained, by a culture that encourages unorthodox thinking, and its application.

The Role of the Innovation Team is....

- to identify, create and evaluate new ideas and solutions in order to de-risk their implementation through Business-as-usual processes.

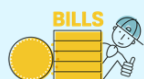
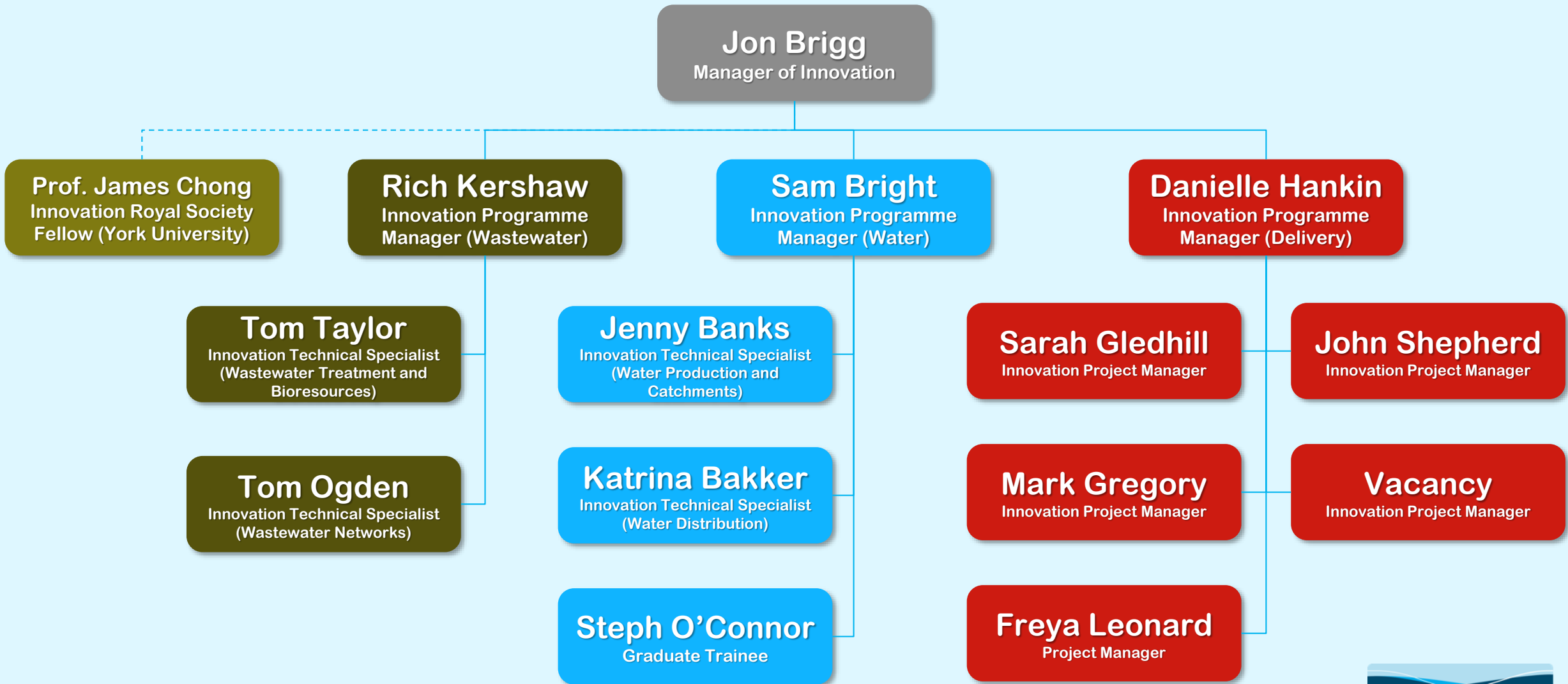


# How the Innovation Team operates

- We are fully integrated into business teams and processes through relationships and engagement;
- We develop and deliver a programme of Transformational and Incremental Innovation projects, prioritised on business risk and opportunity;
- We are a hub of knowledge and expertise, which stimulates a creative culture that is collaborative, learns and shares knowledge;
- We lead and challenge the Supply Chain to deliver solutions to the current and future needs of the business;
- We utilise external expertise and networks to maximise knowledge generation;
- We provide expertise to influence and embed new solutions.



# Innovation Team Structure



# How we do 'Innovation' in YW (Innovation Culture)

## Sources of Business Risks, Opportunities and Ideas



### 1. Clearly Articulated Business Risk or Opportunity

What's the problem that needs to be solved?  
What problem does the idea address?  
How big is the problem / how beneficial is the solution?

### 2. Internal Innovation

It's in everyone's gift to identify a need and make the change personally, as a Team or with wider Business support, or if external support is needed....

### 3. Supply Chain Innovation

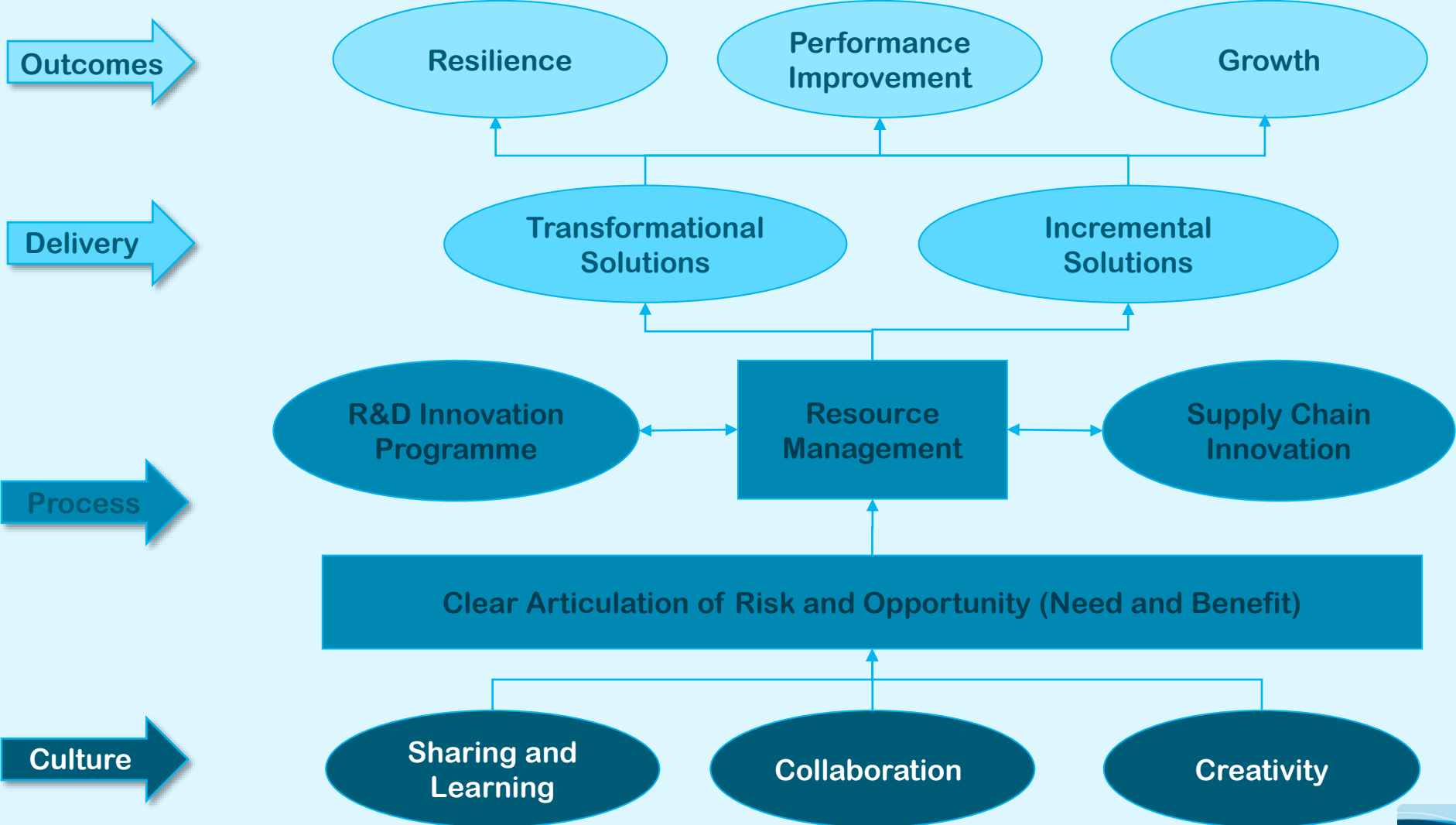
Engage Supply Chain to identify and deploy proven 'at-market' solutions (TRL 8-9), or if proven solutions aren't available....

### 4. R&D Innovation

The purpose of the Transformational and Incremental Innovation programme is to fill gaps in **KNOWLEDGE**, **TECHNOLOGY** and **SERVICES** (TRL 1 – 7)



# AMP7 Innovation Strategy Map



# Innovation 7 Circle Model

To deliver world class innovation by understanding current and future business risks, developing and deploying opportunities to deliver Resilience, Performance Improvement and Business Growth

## INTELLIGENCE

Exploration and horizon scanning internally and externally

## DRIVERS

A justification for investing. Is there is business risk or opportunity?

## RESEARCH

Create, discover or verify information.  
TRL 1 - 5

## DEVELOPMENT

The progression of research. Development, testing, evaluation of a novel solution or process. To 'de-risk' the Implementation phase. Or stop and return for further Research.  
TRL 6 - 7

## IMPLEMENTATION

Implementation of new ideas and novel solutions that address current and emerging risks.  
TRL 8 - 9

## BUSINESS AS USUAL

The process becomes the accepted way and is wholly owned by the Business.

## RETURN ON INNOVATION INVESTMENT

Benefit to the Business, over 10 years, of the investment in Innovation.

